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Ubiquiti Networks Leads 802.11ac Wi-Fi Revolution

Fast Growing Enterprise Wi-Fi Access Point Provider Introduces UniFi 3.0 Platform to Deliver First 802.11ac Enterprise APs and Management Software for Large Scale, Roam Anywhere Deployments

SAN JOSE, CA – March 25, 2013 – Ubiquiti Networks, Inc. (NASDAQ: UBNT), a next-generation communications technology company, today introduced UniFi 3.0—the first Wi-Fi platform to deliver 802.11ac access points (AP) and management software to support the demanding and growing needs of under networked businesses, hotel chains, restaurants, hospitals, schools, and more.

In its Market Share: Enterprise WLAN Equipment, Worldwide, 4Q12 and 2012[2] report published last week, Gartner Research listed Ubiquiti as a vendor of coordinated wireless access points with a year-over-year worldwide unit shipment growth rate in 2012 of 205 percent. The company shipped its 10 millionth device (across all product lines) in December and was recently listed as the 70th fastest-growing tech company in Deloitte's Fast 500.

"Wireless networking is at an inflection point where it can completely replace wired networking everywhere but the data center," said Robert J. Pera, CEO at Ubiquiti Networks. "Ubiquiti is the first company to put high performance, scalable coverage, and affordability in range of any organization, and our rapid growth is a testament to that."

802.11ac or Gigabit Wi-Fi is the newest Wi-Fi protocol for the 802.11 wireless networking standard. It can deliver more than three times the data transfer speeds of the current 802.11n protocol in addition to improved network robustness, reliability and RF bandwidth utilization efficiency for demanding applications such as HD video, video conferencing, streaming media, VOIP and more.

Ubiquiti's new UniFi 3.0 software offers unique and innovative "Zero Hand-Off Roaming" technology that enables mobile users to roam anywhere and seamlessly maintain their connection as they switch to the nearest AP. Whereas existing roaming solutions require negotiation with the client device and may cause latency and/or interoperability problems, Ubiquiti's Zero Hand-Off Roaming makes multiple APs appear as a single AP, so it can work with any client and require no interaction from the client device.

"Ubiquiti's Zero Hand-Off Roaming technology is just another example of how we're delivering unique innovations to solve the most important needs of highly mobile wireless users," added Pera. "It's a great example of Ubiquiti's unique

combination of technological leadership and price disruption.”

UniFi 3.0 builds on previous UniFi releases, which offer comprehensive hotspot management and a flexibly deployed software controller. The controller can run on-premises, in a private cloud or public cloud. New features of the UniFi 3.0 software include:

- Multi-site management capabilities, enabling a single controller to manage distributed deployments and multi-tenancy for managed service providers
- Detailed analytics, which can be used for managing large user populations and for faster troubleshooting
- WLAN Groups for flexible configuration of large deployments
- Wireless mesh capabilities so that APs do not require a wired uplink

UniFi 802.11ac access points are priced at $299. Initial customer shipments are expected to begin in April with volume shipments in May. UniFi 3.0 management software can be downloaded for free beginning April 15th at http://www.ubnt.com.

To help companies experience the benefits of UniFi 3.0 and 802.11ac, Ubiquiti is also announcing a free upgrade program for Aruba Networks and Ruckus Wireless AP users. Details can be found at http://go.ubnt.com/UpgradeMyWiFi.

About Ubiquiti Networks

Ubiquiti Networks (NASDAQ: UBNT) is closing the digital divide by building network communication platforms for everyone, everywhere. With over 10 million devices deployed in more than 180 countries, Ubiquiti is transforming under-networked businesses and communities. Our leading edge platforms airMAX™, UniFi™, airFiber™, airVision™, mFi™ and EdgeMAX™ combine innovative technology, disruptive price performance and the support of a global user community to eliminate barriers to connectivity. For more information, join our community at http://www.ubnt.com.

Safe Harbor for Forward Looking Statements

Certain statements in this press release are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements other than statements of historical fact including words such as "look," "anticipate," "believe," "estimate," "expect," "consider" and "plan" and statements in the future tense are forward looking statements. The statements in this press release that could be deemed forward-looking statements include statements regarding release of new products and expected performance, price-performance disruptiveness, growth prospects, market positioning, short and long-term opportunities, and any statements or assumptions underlying any of the foregoing. You should not place undue reliance on these forward-looking statements. Also, forward-looking statements represent our management's beliefs and assumptions only as of the date made. Ubiquiti Networks undertakes

no obligation to update information contained in this press release. You should review our SEC filings carefully, particularly the discussions under the heading "Risk Factors" and elsewhere in our Annual Report on Form 10-K for the year ended June 30, 2012 and other filings filed with the U.S. Securities and Exchange Commission that identify risks that could cause actual results to differ from those made in such forward-looking statements.